

# Product Range Presentation





**vitality4life**

## Company Mission

Vitality 4 Life aims to be the place for holistic health and wellbeing worldwide. We strive to provide a high quality of service, using proven research to assist our customers and to continue to develop new pioneering products.





**vitality4life**

## Company History

Company founder Roger Akins discovered a product in the late 1980's and a way of life that continues to be the centre piece. The product was the twin gear living juicer and the philosophy was that of raw foods.

Over the years, the company has evolved to incorporate what we see as the fundamental tools to increase living foods, fresh air and pure water in your life.

We have a wonderful collection of products and resources, from living juicers and water filters, to, sprouters, air ionisers, mineral supplements, through to food dehydrators and infrared saunas.

Many things have changed over this time, although the single product that Roger believed in so much, the twin gear juicer, continues to be the centre of the company.



# Fitness Machines



## Vibrodisc

Vibrodisc innovative design allows you to do a step workout exercise routine on this oscillating platform gaining all the health benefits of weight bearing vibrating technology. Vibrodisc features 20 speed settings & 3 preset programs.

- Easy to use – Simple LED display and remote control included
- 20 speed settings ranging from beginner to experienced
- 3 preset programs for ease of use – incorporating interval training
- No assembly required - just plug it in and go
- Sturdy build – safest vibration disc on the market
- Can carry up to 23.5 stones in weight
- 5 colours – **black & burgundy new launch for Autumn 2011!**
- Compact and easy to store, won't take up too much space
- 3 year warranty
- Fitness DVD included
- **As seen on TV**

RRP £299.99 Inc. VAT

In Store Demonstrator Available

See it in action <http://www.youtube.com/watch?v=j2pX6VhoOWs>



# Fitness Machines

## Vitality 600i – Vibrating Fitness Machine

Vitality 600 vibration platforms may help to lose weight, reduce back pain increase balance and stability, recover from injuries, tone up, increase flexibility & gain strength.

- Easy to use
- 20 speed settings ranging from beginner to experienced.
- 3 preset programs for ease of use – incorporating interval training
- Easy to assemble
- Body mass index monitor to track your progress.
- Silent operation
- Can carry up to 23.5 stones in weight
- A comprehensive exercise chart with 32 postures.
- 3 year warranty.
- **As seen on TV.**

RRP £349.99 Inc. VAT

In Store Demonstrator Available

See it in action [http://www.youtube.com/watch?v=jx2IxeNj\\_p4](http://www.youtube.com/watch?v=jx2IxeNj_p4)



# Fitness Machines

## Vitality 700i – Vibrating Fitness Machine

This stylish new vibration fitness platform allows freedom of movement, enabling a greater range of exercises for added health benefits. With 50 oscillation speed levels, you can personalise your training to suit your individual body muscle tone & weight

- Easy to use
- Oscillating platform
- Arm straps for upper body work out
- Instructional DVD
- 50 speed settings ranging from beginner to experienced
- 3 preset programs for ease of use – incorporating interval training
- Easy to assemble
- Body mass index to monitor your progress.
- Silent operation
- Can carry up to 18 Stones in weight
- A comprehensive exercise chart with 32 postures.
- 3 year warranty.

RRP £499.99 Inc. VAT

In Store Demonstrator Available

See it in action <http://www.youtube.com/watch?v=xLmawWbNlcQ> (700i Model)





# Healthy Juicing

## Lexen Juicer

The Lexen Electric Healthy Juicer is a powerful masticating juicer that can juice wheatgrass, fruits and vegetables - including hard vegetables such as carrots, apples. The Lexen Electric Juicer extracts juice at a low speed of 76 revs per minute.

- Will make juices (Inc. Wheatgrass)
- Easy to clean it takes less than 4 minutes
- Small footprint so won't take up space on the counter top
- Easy to store it comes apart easily for storage
- It's whisper quiet unlike centrifugal juicers
- Cleaning tools included
- 2 colours
- 12 year warranty on the motor and 5 year warranty on the Parts
- As seen on TV.

RRP £129.99

In Store Demonstrator Available

See it online at <http://www.youtube.com/watch?v=B3-ar2wPvbw>





# Healthy Juicing

## Oscar 900

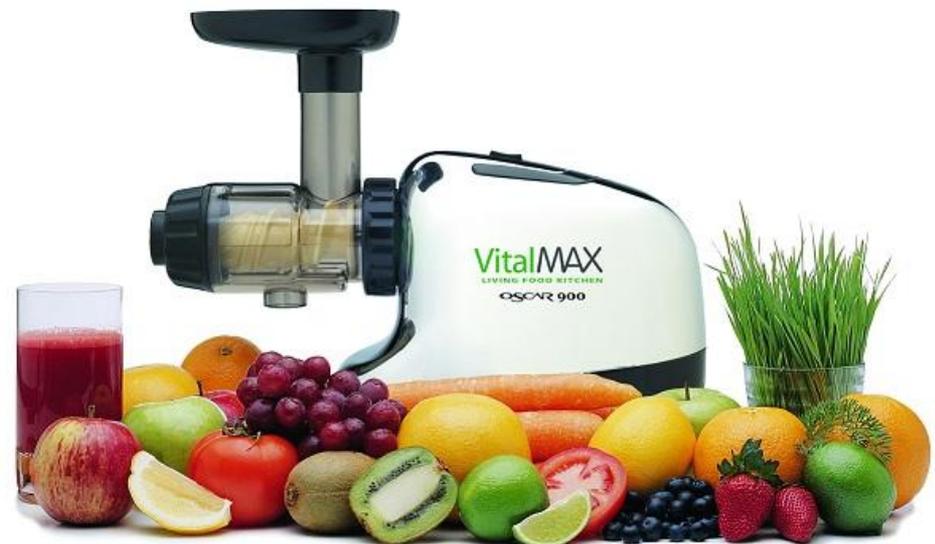
A State of the Art cold press juicer which creates a juice higher in vitamins, minerals, enzymes and fibre than the majority of other juicers on the market.

- Will make juices (Inc wheatgrass) ice cream, peanut butter, pasta, mince meat,
- Easy to clean it takes less than 2 minutes
- Small footprint so wont take up space on the counter top
- Easy to store it comes apart easily for storage
- It's whisper quiet unlike centrifugal juicers
- Cleaning tools included
- Recipe book included with some fantastic ideas
- 3 colours
- 20 year warranty on the motor and 5 year warranty on the parts
- **As seen on TV**

RRP £249.99 / £269.99 (Chrome)

In Store Demonstrator Available

See it in action <http://www.youtube.com/watch?v=ofEwMcZYof8>





# Healthy Juicing

## Oscar Neo

This top of the range cold press juicer maxes out on nutrients, producing a juice higher in vitamins, minerals, enzymes and fibre than the majority of other juicers on the market.

- Will make juices (Inc. wheatgrass) ice cream, peanut butter, pasta, mince meat, hummus, bread Sticks etc.
- Pulp adjusting knob so now you can adjust the amount of pulp you get in your juice
- Easy to clean it takes less than 2 minutes
- Small footprint so wont take up space on the counter top
- Easy to store it comes apart easily for storage
- It's whisper quiet unlike centrifugal juicers
- Cleaning tools included
- Recipe book included with some fantastic ideas
- 4 colours available
- 20 year warranty on the motor and 10 year warranty on the parts

RRP £299.99

In Store Demonstrator Available





# Healthy Juicing

## Oscar 930 Pro Hurom Juicer

The Oscar Pro Hurom Juicer has an innovative new commercial design and is rapidly becoming the No.1 choice of juice bars, restaurants and even for the serious home enthusiast.

- Heavy duty construction so its designed for heavy duty juicing
- Produces more juice than other machines
- Perfect for all fruit and vegetables
- Easy to clean in less than 2 minutes
- Small footprint so it wont take up space on the counter top
- Easy to store, it comes apart easily
- Whisper quiet movement unlike centrififugal juicers
- Cleaning tools included
- Recipe book so cutting out the guess work for customers
- 20 year warranty on the motor and 5 year warranty on the parts

RRP £299.99

In Store Demonstrator Available

See it in action [http://www.youtube.com/watch?v=jDzaBkGf3zc&feature=watch\\_response](http://www.youtube.com/watch?v=jDzaBkGf3zc&feature=watch_response)





# Healthy Blending

## Power Mill Commercial Blender

The Power Mill Commercial blender gives the best blended recipes at any speed, it will create hot soups, cold ice cream, tasty smoothies, Nut butters, curry pastes and sauces. It will also grind beans and crush Ice.

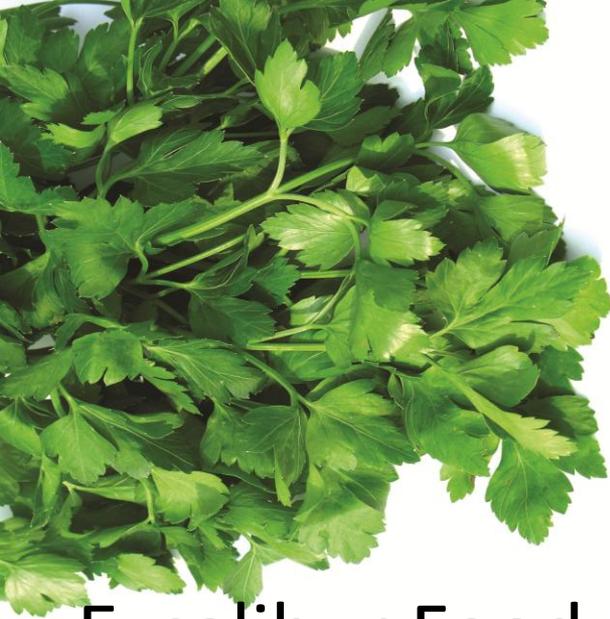
- Removes the need for a separate food processor, smoothie maker, soup maker and ice cream maker
- Variable speed settings
- Time settings so you can walk away and leave it running
- Can create hot soups without removing the contents of the jug
- Easy to clean in less than 10 seconds
- Small footprint so it won't take up space on the counter top
- Can dice, chop and blend ingredients into healthy preservative free food
- 2 colours
- Recipe book included so cutting out the guess work for customers
- 2 year warranty
- As seen on TV.

RRP £349.99

Instore Demonstrator Available

See it in action <http://www.youtube.com/watch?v=5I3PTwyYKzQ>





# Healthy Dehydrating

## Excalibur Food Dehydrator – 5 Tray

Excalibur 5 Tray Food Dehydrator – preserve raw foods. For the ultimate in home food drying. Everything you need to make a never-ending supply of wholesome healthy dried fruits, lunch box snacks, vegetables and meat dishes. **The Excalibur 5 Tray Food Dehydrator includes Timer and Thermostat.**

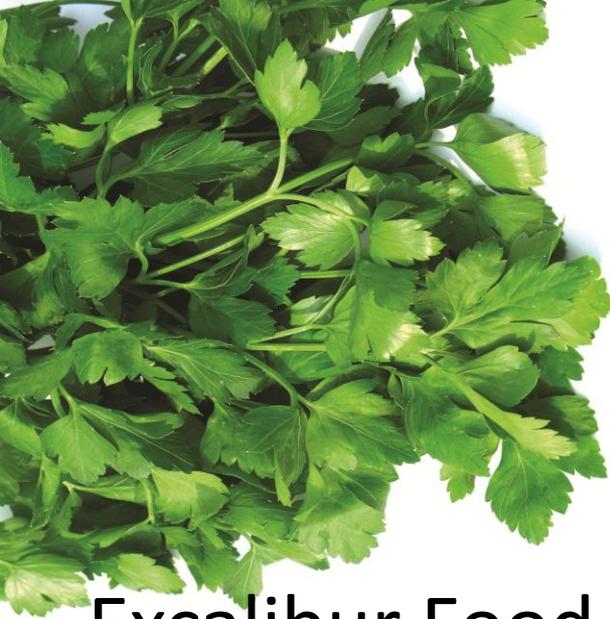
- 5 year warranty
- Can dry lots of different foods inc: fruit, vegetables, meats, fish, herbs and dough
- Great for crafters as it will also dry flowers, dough and clay
- Adjustable time setting
- Drying guide
- Adjustable temperature
- Unique drying system
- Large drying area for larger volumes

RRP £229.99

Instore Demonstrator Available

See it explained <http://www.youtube.com/user/ExcaliburDehydrators?blend=23&ob=5>





# Healthy Dehydrat

## Excalibur Food Dehydrator – 9 Tray

Excalibur 9 Tray Food Dehydrator – preserve raw foods. For the ultimate in home food drying. Everything you need to make a never-ending supply of wholesome healthy dried fruits, lunch box snacks, vegetables and meat dishes. **The Excalibur 9 Tray Food Dehydrator includes Timer and Thermostat.**

- 5 year warranty
- Can dry lots of different foods inc: fruit, vegetables, meats, fish, herbs and dough
- Great for crafters as it will also dry flowers, dough and clay
- Adjustable time setting
- Drying guide
- Adjustable temperature
- Unique drying system
- Large drying area for larger volumes

RRP £259.99

Instore Demonstrator Available

See it explained <http://www.youtube.com/user/ExcaliburDehydrators?blend=23&ob=5>



# Healthy Supplements



## Isowhey Complete Powder Shake

IsoWhey Complete® contains the highest grade whey protein that keeps you fuller for longer. The added nutrients including 12 vitamins and 11 minerals help maintain lean muscle mass whilst you lose body fat.

- Can help you lose weight
- Keeps you fuller for longer
- Fortified with 12 vitamins, 11 minerals, glutamine and medium chain triglycerides
- 700g makes up to 20 shakes
- 3 Great Flavours – Double Chocolate, French Vanilla and Strawberries & Cream
- Each serve provides between 15-16g of protein
- Can be used as a high protein shake in place of a meal or un-healthy snack
- Full of vitamins and minerals
- Free of artificial sweeteners, flavours, colours and preservatives

RRP £34.99

Instore Demonstrator Available

See it explained <http://www.youtube.com/watch?v=t-OoQo25SYw>



# Healthy Supplements



## Healthy Greens Blend

Our Healthy Greens liquid formula offers a synergistic way to satisfy the body's thirst for natural green foods, important minerals and essential vitamins. It contains blue green algae, spirulina, chlorella, alfalfa, barley grass and wheat grass. It's perfect to help with your daily intake of greens. These super greens will assist digestion and help with any detox program. A perfect substitute for coffee - a natural energy boost and fatigue fighter.

- All natural Ingredients
- Great for hair, skin and nails
- High in antioxidants, vitamins and minerals
- US organic certified
- May help reduce stress and anxiety
- Can help boost energy levels
- Easier to swallow than pills or powder – highly bioavailable liquid form
- Helps to strengthen your immune system
- 32 day supply in a bottle
- Great taste

RRP £29.99

Instore Demonstrator Available



# Healthy Supplements



## Açaí Juice Blend

The dark purple berries of the Açaí plant (*Euterpe Oleracea*) contain up to 33 times the antioxidant content as red wine grapes. These amazing berries have traditionally been used to increase energy, stamina, vitality, and to promote overall healthy living.

- All natural ingredients
- May assist with weight loss
- Protein rich superfood – high in vitamins B, C and E
- Rich in phytonutrients
- US organic certified
- May boost energy levels and assist stamina
- Easier to swallow than pills and powder – highly bioavailable liquid form
- Helps to strengthen your immune system – high in antioxidants
- 32 day supply in a bottle
- Great taste

RRP £29.99

Instore Demonstrator Available



# Healthy Supplements



## Healthy Blend

This deliciously flavoured unique superfruit Juice Blend contains many essential high antioxidant fruits. These work together to create a nutritionally-balanced vegan juice blend that can benefit both body and mind.

- May help combat premature ageing
- All natural ingredients
- Powerful antioxidant rich superfood
- High in phytonutrients, vitamins and essential fatty acids
- Highly bioavailable
- US organic certified
- Helps lower bloody pressure
- Can help reduce fatigue
- Immune boosting properties
- High concentration of trace minerals
- May assist with weight loss
- 32 day supply in a bottle

RRP £29.99

Instore Demonstrator Available



# CONTACT US



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